

Carpeting is an investment that pays back big time. But it's important to ensure that it receives regular professional maintenance.

Here are 10 great things clean, well-maintained carpeting will do for you:

1. Protect your indoor air quality. Carpeting traps soil and allergens. With proper care, your carpeting will contribute to healthier indoor air.
2. Conceal soil! Carpeting is designed to hide soil and still look good. And it does this better than any other floor covering. Professional cleaning removes that hidden soil before it becomes airborne.
3. Enhance the appearance of your room. As a main feature of your décor, clean, well-maintained carpeting says a lot about you.
4. Generate a unique image for your home or business. The design features and condition of your carpeting are an important reflection of your style.
5. Save energy! Carpeting is a great insulator. It helps keep a room warm and also creates an important psychological impression of warmth.
6. Prevent falls. Carpeting is safer than slippery bare flooring.
7. Display a professional image. It's hard to picture a president's office without carpeting. Clean, well-maintained carpeting delivers a polished statement.
8. Make maintenance easy. Carpeting is the least expensive floor covering to maintain. Professional equipment and qualified technicians make it easy to properly care for your carpeting.
9. Provide comfort. Carpeting feels good. It's easy on the feet and delivers a soft touch to your whole indoor environment.
10. Contribute to a quiet, peaceful atmosphere. Carpeting is an outstanding sound absorber and eliminates the echo chamber effect.